

SECURITY



The costs associated with security breaches were \$4 million per incident in 2016.

Source: Ponemon's annual benchmarking report



Over 70% of organizations report having been compromised by a successful cyberattack in the past 12 months

Source: 2015 Cyberthreat Defense Report North America & Europe



Only 20% of IT security professionals are confident their organizations have made adequate investments in educating users on how to avoid phishing attacks.

Source: 2015 Cyberthreat Defense Report North America & Europe



Gartner projecting overall spending on enterprise security to reach \$100.3 billion globally by 2019.

Source: Gartner Inc.

The average cost of a corporate data breach increased 15% in the last year to \$3.5 million.

Source: Insurance Journal's Company Data Breach Now Costs \$3.5M on Average



In a data breach, organizations are impacted in 3 ways:

Direct cost – the direct expense outlay to accomplish a given activity, such as engaging forensic experts, outsourcing hotline support and providing free credit monitoring subscriptions and discounts for future products and services.

Indirect cost – the amount of time, effort and other organizational resources spent in the aftermath of a breach, such as in-house investigations and communications. This category also includes the extrapolated value of customer loss resulting from turnover.

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